

Focused on the Customer and Providing Local, Community Bank Service

If you dig deep down into the heart of any organization, you'll find the core values that form the basis for its purpose. It's what we get out of bed in the morning for and what keeps us working late into the evenings. It's what we stand for, and as a brand-new bank the formulation of our "Core Values" was a vital part of our process. We'd like to share them with you below.

Wow every customer.

We strive to understand our clients and give them the best. We are only successful if our clients are – and that drives everything we do.

Make a difference every day.

We understand our colleagues and client's needs and strive to exceed their expectations. We constantly push ourselves to be our best. We arrive everyday inspired to make an impact through our talents, passion and hard work.

Take ownership.

We are accountable to ourselves, our colleagues, our clients, and our company. We execute on details and we take pride in our work.

Work ethic wins. We believe teams willing to put in the extra effort, go the extra mile, and are accountable for their actions, will be the ones that succeed.

Challenge and collaborate.

We welcome hard conversations and don't make assumptions, ask and answer questions. Rely on each other to find solutions. Your team should be your toughest critics, your biggest challengers and your loudest supporters. We want to find your comfort zone and then challenge it.

Do the right thing.

What do you do when no one else is looking? We hold ourselves to high ethical standards. Our team acts with integrity and honesty. We ensure that each of our actions are in the best interest of our customers and the company.

Be nice and have fun.

Laugh. Be grateful, positive and hospitable. Make people feel good. A culture of inclusion and respect are part of our identity.

We're excited about the journey that lies ahead and hope you are too.